Media Release, October 2014

**Join \*Upload Mania\* for World Days of Action 2014-15**

For this edition of World Days of Action we encourage all schools to show off and highlight their actions for a more sustainable world. No hard work needed here, just one click to upload your story, video or pictures on the Eco-Schools Projects website.

So, we invite all schools to post actions that you have carried out during the year on [www.eco-schools.org/wda](http://www.eco-schools.org/wda) during the World Days of Actions, from 3 - 7 November 2014. Students and teachers from different cities and countries can also connect through the website to inspire, learn from, and encourage one other.

Eco-Schools who have not yet signed up to participate in *World Days of Action* can do so at [www.eco-schools.org/wda/how-to/register-for-wda/](http://www.eco-schools.org/wda/how-to/register-for-wda/). Schools interested in finding out about the benefits of becoming an Eco-School can contact their national operator whose details can be found on Eco-Schools website: [www.](http://www.fee-international.org)eco-schools.org

*But that’s not all…*

To celebrate the 20th Anniversary of Eco-Schools, we invite all schools to sing for a sustainable world. Every country can send in one national nominee to enter the **International Music Video Competition** **- Generation Next. Prizes of €600, €400 and €200 will be awarded for first, second and third place.**  The competition will take place during the World Days of Action in April 2015, so you have to start getting your video organised NOW.

Schools and National Operators that want more information about the competition and how to participate please contact Liesbeth Plovie, International Eco-Schools Assistant on [Volunteer@feeinternational.org](mailto:Volunteer@feeinternational.org) or Bríd Conneely, International Eco-Schools Director on [Brid@feeinternational.org](mailto:Brid@feeinternational.org)

*World Days of Action* is an initiative of the Foundation for Environmental Education’s (FEE) Eco-Schools programme and designed to empower students to be the change our sustainable world needs by engaging them in fun, action-oriented learning.

**Notes to Editors**

**Eco-Schools**

Eco-Schools is a programme for environmental management and certification, designed to implement sustainable development education in schools by encouraging children and youth to take an active role in how their school can be run for the benefit of the environment. The Eco-Schools programme employs a holistic, participatory, approach, combining learning and action, thus providing an effective method for improving the environments of schools and producing actual awareness raising and behavioural change in young people, school staff, families, local authorities. Thus having significant repercussions in the local communities. Eco-Schools is recognised by UNEP as being among its preferred global model programmes for environmental education, management, sustainability, and certification at an international level. Eco-Schools is one of the programmes of the Foundation for Environmental Education (FEE – [www.fee-international.org](http://www.fee-international.org)) and, as such, it is implemented through FEE member organisations. Currently, the programme is being implemented in 58 countries around the world, involving over 14 million students.

**FEE**

The Foundation for Environmental Education (FEE) is an international charity that has promoted environmental education for sustainable development since 1981. FEE is an umbrella organisation with member organisations 69 countries worldwide. It is active mainly through five programmes: Blue Flag, Green Key, Eco-Schools, Young Reporters for the Environment (YRE) and Learning about Forests (LEAF). In 2003 FEE signed a Memorandum of Understanding (MoU) with the United Nations Environment Programme (UNEP) which formalised a long-standing relationship between UNEP and FEE, providing a framework for long-term cooperation on areas of common interest relating to education, training and public awareness for sustainable development globally. This MoU provides a solid basis for furthering

the work already undertaken in collaboration between FEE and UNEP, in particular with regard to the introduction of FEE programmes and associated activities, particularly in developing countries and those with economies in transition. FEE also has consultative status with UNESCO. More information on FEE can be found at [www.fee-international.org](http://www.fee-international.org).

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